

## 4-Color Process & Spot Color Hang Tags

**Fundraiser Program** 

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## **IDEAS THAT SELL: HANG TAGS**

HANG TAGS! Ideal for School Carpool, School Parking, & Sports

*WIN! WIN! WIN!* Sell ads to cover the back of your mirror hang tags. This is a great way to offset the cost of the hang tags and can even become a fundraiser. These hang tags provide a winning opportunity for everyone involved!

2014 Bulldog Football Schedule				
	$\frown$			
$\geq$				
DATE	OPPONENT	TIME		
Sun + Sept 8	at Spring Hill	1:00 pm		
Thurs • Sept 12	HOXIE	8:25 pm		
5un • 5ept 22	VICTORIA	1:00 pm		
5un • Sept 29	at Arlington	8:30 pm		
Sun • Oct 6	at Concordia	1:00 pm		
5un • Oct 13	EASTLAKE	4:25 pm		
5un • Oct 20	at Hamilton	1:00 pm		
Sun + Oct 27	NEW ALBANY	1:00 pm		
Sun • Nov 3	SPRINGFIELD	4:25 pm		
5un • Nov 10	OPEN DATE			
Mon + Nov 18	at Westlake	8:40 pm		
Sun • Nov 24	TRENTON	8:30 pm		
Sun • Dec 1	at Logan	4:25 pm		
Sun • Dec 8	GRANDVIEW HEIGHTS	1:00 pm		
Sun • Dec 15	at Dover	1:00 pm		
5un • Dec 22	at Blue Ash	8:30 pm		
Sun • Dec 29	OBERLIN	1:00 pm		
SPONSORED	PETE'S PIZZ	ERIA		
BRING YOUR PERMIT IN FOR 20% OFF OUR LUNCH BUFFET				

1. The school benefits by selling space on the back of the hang tags as a fundraiser.

2. Consumers benefit by taking advantage of the discounts of local businesses.

3. Local businesses are usually very happy to show their support for their community and schools by participating in effective fundraisers like this. They benefit from the sales brought through this effective form of advertising.

Visit local restaurants, athletic stores or any other local businesses to begin selling ad spaces. To provide the business owner an incentive, be sure to mention the quantity of hang tags the group intends to pass out.

**SPECIAL** - Order any 4-Color Process Hang Tags and get FREE back printing. That's right... sell ads for the back and we will print them FREE! Offer does not apply to Spot Color Hang Tags.



Here is an example of what can be achieved:

## Quick Math

10 Sponsors (\$50/per) \$500 Sell 500 Hang Tags(\$10/per) ...\$5,000 Price for 1,000 Stickers ...... -\$675 Total Profit = ...... \$4,825

\* Prices based on 4-Color Process Hang Tags. Spot Color Hang Tags are slightly higher. Prices are rounded and estimated. Call us now to discuss how you can achieve real results with our Parking Hang Tags.

Additional resources are available on our website for easy download to help you be more sucessful. We are here to help, so call us anytime.

Contact Information: Phone Toll Free 877-866-1515 Email info@needdecals.com www.needdecals.com



Hours: Mon - Fri 9AM - 5 PM CST

of th		l school receives n the sales of th	eir Hang Tag Ads!
YOUR NAME HERE!	NILEDROLATION       877-886-955         Instructures       Instructures         Instructures       Instructures	Number of any state of any	Coupons on the back of hang tags provide a winning opportunity for everyone involved! The school benefits by selling the ad space as a fundraiser. Consumers benefit by taking advantage of the discounts of local businesses. Local businesses benefit from the increased sales brought through the cost effective advertising. Support your community and school by advertising on the back of this hang tag today!
P  in 	n signing up to participate w lease set my coupon from the oformation listed below. have artwork I will submit.	<ul> <li>Preferred Artwork Formats:</li> <li>1. Original Vector artwork file from Adobe before submitting.</li> <li>2. Digital files .pdf or High Resolution .jpg</li> <li>3. Scan full page image or as large as pos</li> <li>4. Artwork copied from a website usually</li> </ul>	ng on the back of the hang tags. Illustrator .ai or .eps Please convert any text to curves file 300 ppi or higher. Sible from letterhead or other printed material and email. does not work well.
P  in 	n signing up to participate w lease set my coupon from the oformation listed below. have artwork I will submit.	<ul> <li>ith my company by advertising</li> <li>Preferred Artwork Formats:         <ol> <li>Original Vector artwork file from Adobes</li> <li>before submitting.</li> <li>Digital files .pdf or High Resolution .jpg</li> <li>Scan full page image or as large as pos</li> </ol> </li> </ul>	ng on the back of the hang tags. Illustrator .ai or .eps Please convert any text to curves file 300 ppi or higher. Sible from letterhead or other printed material and email. does not work well.
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