



Discount Card Fundraiser Program

# **Fundraising Kit Overview**

### **Discount Cards**

We are happy that you are considering our fundraising program. We have helped organizations like yours raise millions of dollars over the years with our Discount Cards. We are anxious to help you get started and hope you will contact us with any questions you may have.

The "Ideas That Sell" sheet in this document will give you a quick overview of how easy it is to implement our Discount Card program.

The Advertisement Order Forms are available for download with several example mascots. Simply click on the mascot name link on our webpage. The mascot image may not be your exact mascot but the form will at least say Bulldogs, Tigers, Eagles, etc. We can add your exact mascot image to your Discount Cards when your order is placed.

The "List Of Advertisers" sheet is an excellent way for students to see their progress in finding sponsors.

We're happy to be part of your fundraising efforts. NeedDecals.com & LogosAndMascots.com

### Your Discount Card Fundraising Kit will contain the following:



1. Ideas That Sell: Discount Cards

SPONSOR ADVE	RTISEMENT ORDER FORM			
Your local school receives 100% of the proceeds from the sales of their cards!				
the cards as a fundraiser. Consumers b Local businesses benefit from the incre	The state of the s			
Advertising Request Form				
	rith my company by advertising on the back of the cards.  Perferred Actives formats:			
Please set my coupon from the information listed below.	Original Notice artwork file from Adobe (Bushstor al or .eps Please convert any test to convex before submitties.			
☐ I have artwork I will submit.	Digital files , pdf or High Resolution , jog file 200 ppi or highes.     Scam fild page image or as large as possible from letterhead or other printed material and email.     A let nock capical from a website awaitly does not work well.			
Person filling out form	Sicates you are authorized to signup for this program) Please Print Name			
Company Name				
Offer/Coupon				
Address				
Phone Number				

2. The Ad Order Form can be downloaded seperately with other sample mascots.

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<b>fext</b> can be	e bottom of this page. e in the form of a Microsoft	Word or Excel file. We	2	7	12
can also accept text in the body of an email.  Logos/Artwork in order of preference:  1. Original Vector artwork file from Adobe Illustrator .al or .eps Please convert any text to curves before submitting.  2. Digital files pdf or High Resolution, jpp file 300 dpi minimum  3. Scan 1/4 to fill page image from letterhead or other printed  4. Skatch out your idea and we will be happy to create the  artwork. This takes a little logate.		3	8	13	
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Phone To Email info	Information III Free 877-866-1515 o@needdecals.com Be	Send all text or a artwork@needd Sure Your School Name A Hours: Mon - Fri 9 AM -	ecals.com	Emails	NEED DECHLS

3. List Of Advertisers Form

Contact Information
Phone Toll Free 877-866-1515
Email info@needdecals.com
www.needdecals.com

Send all text or artwork to: artwork@needdecals.com Be Sure Your School Name Appears In All Emails

Hours: Mon - Fri 9 AM - 5 PM CST



# **IDEAS THAT SELL: DISCOUNT CARDS**

DISCOUNT CARDS!

Ideal for
Schools - Churches
Organizations - Sports Teams









### WIN! WIN! WIN!

Discount Cards are a great fundraising tool for school groups to sell to parents, students, boosters, and community members.

These Discount Cards provide a winning opportunity for everyone involved!

- 1. The school benefits by selling the cards as a fundraiser.
- 2. Consumers benefit by taking advantage of the discounts of local businesses.
- 3. Local businesses are usually very willing to show their support for their community and schools by participating in effective fundraisers like this. They benefit from the sales brought through this effective form of advertising.

Visit local restaurants, athletic stores or any other local businesses to begin selling coupon spaces. To provide the business owner an incentive, be sure to mention the quantity of cards the group intends to sell.

Here is an example of what can be achieved:

#### **Ouick Math**

15 Sponsors (\$75/per) \$1,125 Sell 500 Cards (\$10/per) \$5,000 Price for 500 Cards ...... -\$269 Total Profit = .......\$5,856

Prices are rounded and estimated. Call us now to discuss how you can achieve real results with our fundraising cards.

Additional resources are available on our website for easy download to help you be more sucessful. We are here to help, so call us anytime.

Hours: Mon - Fri 9AM - 6 PM CST

Contact Information: Phone Toll Free 877-866-1515 Email info@needdecals.com www.needdecals.com



# **SPONSOR ADVERTISEMENT ORDER FORM**

# Your local school receives 100% of the proceeds from the sales of their cards!



Discount cards provide a winning opportunity for everyone involved! The school benefits by selling the cards as a fundraiser. Consumers benefit by taking advantage of the discounts of local businesses. Local businesses benefit from the increased sales brought through the cost effective advertising.

Support your community and local school by advertising on the back of this discount card today!

## **Advertising Request Form**

Yes, I am signing up to participate with my company by advertising on the back of the cards.

Please set my of information lis		Preferred Artwork Formats:  1. Original Vector artwork file from Adobe Illustrator .ai or .e before submitting.  2. Digital files .pdf or High Resolution .jpg file 300 ppi or hig  3. Scan full page image or as large as possible from letterhea  4. Artwork copied from a website usually does not work well	her. ad or other printed material and email.
Person filling out form	Signature (signature inc	dicates you are authorized to signup for this program)	Please Print Name
Company Name			
Offer/Coupon			
Address			
Phone Number		<u></u>	

# List Of Advertisers

Please refer to the numbered boxes when submitting an advertiser's information and artwork. Always reference these numbers when making updates or corrections to an ad.

Please submit all ad material by email if possible to the email listed at the bottom of this page.

**Text** can be in the form of a Microsoft Word or Excel file. We can also accept text in the body of an email.

#### **Logos/Artwork** in order of preference:

- 1. Original Vector artwork file from Adobe Illustrator .ai or .eps Please convert any text to curves before submitting.
- 2. Digital files pdf or High Resolution .jpg file 300 dpi minimum
- 3. Scan 1/4 to full page image from letterhead or other printed material. These should be scanned at 300 dpi minimum.
- 4. Sketch out your idea and we will be happy to create the artwork. This takes a little longer.

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5	10	15

Box #	Business Name	Contact	Phone	Paid	Sold By
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Contact Information Phone Toll Free 877-866-1515 Email info@needdecals.com www.needdecals.com Send all text or artwork to: artwork@needdecals.com Be Sure Your School Name Appears In All Emails

Hours: Mon - Fri 9 AM - 5 PM CST

